

SenseNOW Customer app

K3
FDS

Get a new perspective on business. Combine multiple data sources to uncover trends, behaviours and opportunities

DESIGNED FOR SAGE ERP AND ALSO PORTABLE TO COMMON MID-MARKET ERP SYSTEMS

IN A NUTSHELL

With the SenseNOW Customer app you get an easy to install app that gives business leaders access to the information they need to know, but often don't. Drawing predominantly on ERP data, users can access ready-made analytics that uncover hidden truths about customers, products, sales and more.

SAY GOODBYE TO

- Ungoverned Excel anarchy that nobody trusts – different versions of the truth
- Making decisions based on incomplete data, loose interpretations and gut feel
- Old school traditional stack BI software and outputs controlled by IT
- BI deployment projects that don't deliver a return on investment.

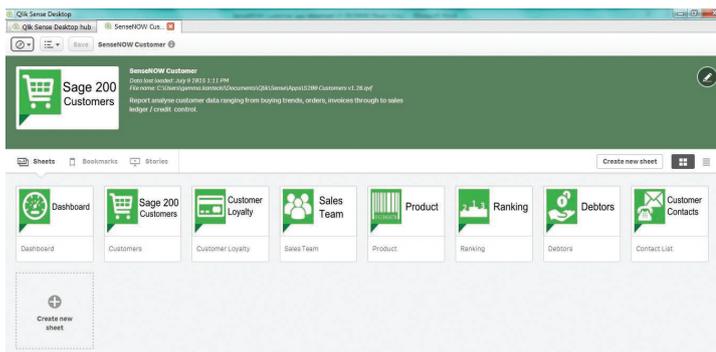
BUSINESS BENEFITS

- Easy way of getting meaningful insights from ERP data
- Quick to deploy and simple to use
- The most popular reports are ready-made – they just need your data
- No need for an in-house IT whizz to create and/or distribute reports
- Highly intuitive app, minimal training needed for end users
- Visual analytics help businesses make better and quicker decisions
- Slice and dice data to keep uncovering more insights.

SOME OF OUR FAVOURITE FEATURES

READY-MADE QLIK REPORTS

We've created the most popular reports so you don't have to. Powered by Qlik Sense, once your data is added you'll see dashboards presenting information from across the business.

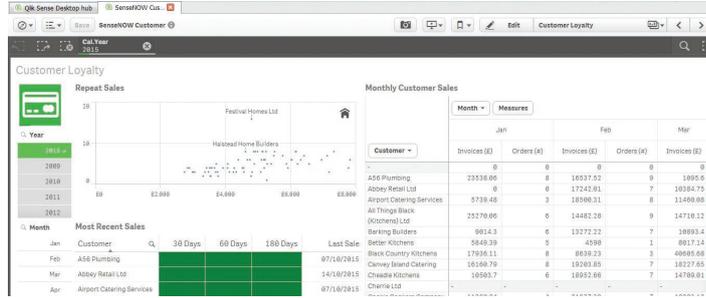


The app Overview page is grouped by category to help you navigate. You can look at reports relating to Customers, Sales, Product, Debtors and more. Qlik's dynamic, intuitive visualisations give you instant insights to what interests you. For example:

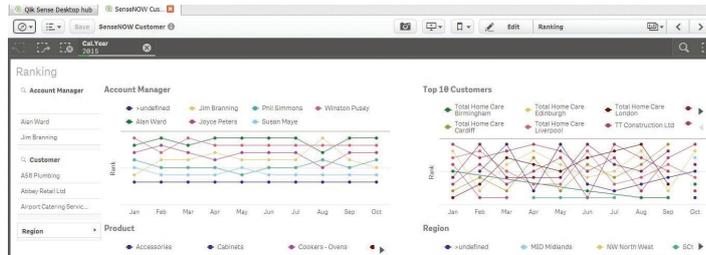
- **Invoiced sales by customer and location:**
 - Filter data by month and year to instantly calculate your profitability, total and average order values, and see where you're doing business and who with.



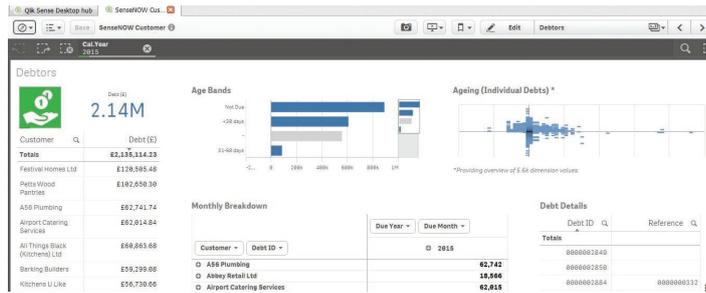
- **Customer sales performance:**
 - See who is spending the most money, and where – use filters like country, region and account manager to identify your best, and worst, performing customers.
- **Customer loyalty and sales:**
 - See how often your customers place business with you, and scrutinise order and invoice values, as well as identifying who's responsible for bringing that business in.



- **Performance analytics:**
 - Look at rankings to see the top performing products, people and customers. See which products are the best-selling and then analyse the customer and sales team data to understand who's most consistent.



- **Debtors and payment habits:**
 - An old favourite that gives you more insight into your good and bad payers, and how much they owe you. Includes a great visualisation of your total profile, all of which can be used to filter the contact list we've built into the application.



Install it,
Use it,
Share it

We are an
Elite Qlik
Partner

Once you've found what you're looking for, you may want to export it into Excel to share with others. Easy.

There's an export to Excel button with all reports. Or you may want to create 'groups' of contacts based on certain search criteria – for example, a list of everyone that has bought product X in last 6 months. This information can be exported into Excel and shared with marketing who may want to target them with an associated product.